



MEDIA PRESS KIT

Healthcare shouldn't be about waiting for illness—
it should be about preventing it. At Previvo, we are
shifting the focus from reactive medicine to
proactive, science-driven longevity care.”

–

Dr. Mohammad Shanti, Founder



A Game-Changer for Canada's Healthcare System

**Canada's healthcare system is reactive.
Previvo is changing that!**

For decades, healthcare in Canada has focused on treating disease after it happens, rather than preventing it in the first place. Previvo is pioneering a new model—one that moves beyond traditional medicine and puts science-backed longevity and proactive health optimization at the forefront.

This is not just another wellness clinic—this is a revolution in how we approach health, aging, and human potential.



A Revolutionary Shift for Winnipeg

From Sick Care to Predictive Medicine

We use biometrics and advanced lab testing to detect and optimize health before disease takes hold.

Beyond One-Size-Fits-All Medicine

Previvo offers fully personalized health programs tailored to metabolic, cognitive, emotional, and physical health markers—because no two individuals age the same way.

Bringing Elite Longevity Science to Canada

Until now, high-end longevity clinics have been limited to global hotspots like Los Angeles and Switzerland. Previvo is bringing this elite-level medicine to Winnipeg, setting a new standard in health optimization.

Delivering Measurable Results

We don't just prescribe protocols—we track progress and optimize health outcomes in real time with continuous monitoring, wearable integrations, and ongoing assessments.



What Sets Previvo Apart?

- **A Data-Driven Approach:** Tech powered health tracking & continuous optimization
- **Advanced Testing & Biometrics:** DEXA scans, VO2 max, epigenetic testing, hormone analysis
- **Science-Backed Interventions:** IV therapy, peptides, cellular rejuvenation, metabolic coaching
- **Elite Recovery & Biohacking Tools:** Cold plunge, red light therapy, sauna, hyperbaric oxygen therapy
- **Multi-Disciplinary Expertise:** Physicians, Naturopathic Doctors, Dieticians, Exercise Physiologists, and wellness experts collaborating for a 360-degree experience



The Future Starts Now!



Previvo is redefining what healthcare looks like—not just in Winnipeg, but across Canada.

- We are transforming the way people think about aging, longevity, and performance.
- We are building a future where Canadians can access world-class health optimization without leaving the country.
- We are pioneering a shift from reactive medicine to a proactive, data-driven, precision-based healthcare system.

Winnipeg is leading the charge. **We are the future of healthcare in Canada.**

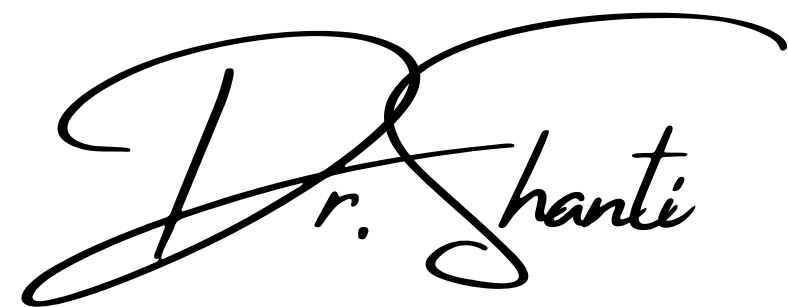
Founder's Message

At Previvo, my mission is to optimize health, extend healthspan, and redefine aging through cutting-edge, proactive care.

As a physician, I didn't want to simply treat symptoms – I wanted to empower individuals to take control of their health and achieve real, measurable transformations.

Previvo stands for precision medicine, advanced diagnostics, and personalized longevity interventions come together to help people not just live longer, but live better.

Founder & CEO

A stylized, handwritten signature in black ink that reads "Dr. Shanti". The signature is fluid and cursive, with the "Dr." part being more compact and the "Shanti" part flowing out to the right.